



2025 SPONSORSHIP AND ADVERTISING OPPORTUNITIES

TENNIS MONCTON

**EXECUTIVE SECRETARY AND
SPONSORSHIP COORDINATOR**

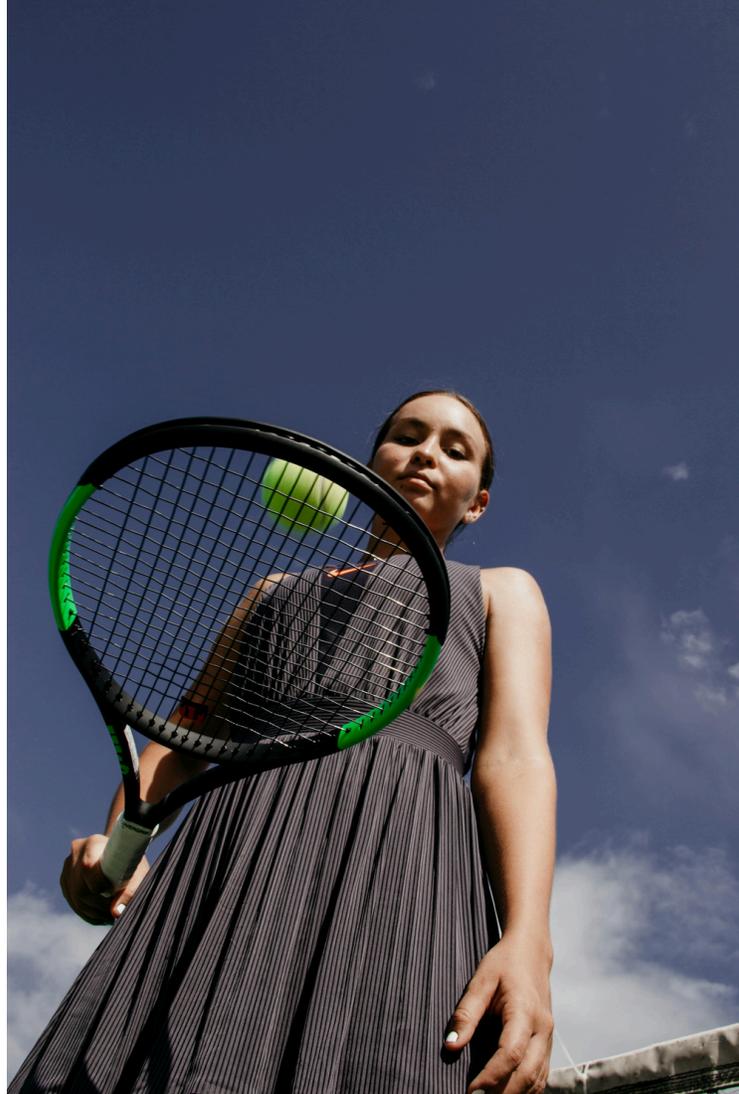
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DEAR BUSINESS OWNERS

Tennis Moncton is preparing for an exciting 2025 season! With growing participation and increased activity at Centennial Park, we aim to foster a welcoming, inclusive environment for all ages and skill levels. As a non-profit, we rely on memberships, grants, and sponsorships to reinvest in our programs and facilities.

Our 2025 focus is expanding recreational and competitive play, especially for seniors and girls, and enhancing junior programs to develop young talent. Given the rising popularity of tennis in Canada, this is a great time to partner with us.

Tennis Moncton understands that sponsor organizations expect good value for their sponsorship dollars. Thus, our committee has put together a basic sponsorship package for the 2025 season to provide our local businesses and organizations a flexible opportunity to support their community.

We invite you to review our package and discuss tailored sponsorship options.

Warm regards,

Derek Quann – President, Tennis Moncton

ABOUT US

Tennis Moncton is located in Moncton's beautiful Centennial Park, just off St. George Boulevard. It is one of the most modern tennis facilities in Atlantic Canada with court lights and full washroom, shower, kitchen and meeting room facilities.

As a non-profit community organization, Tennis Moncton provides the opportunity for all abilities and age groups, starting at the age of 4, to learn and play tennis for fun and fitness. For those already involved with the sport and seeking to improve their tennis skills, lessons and coaching are offered by the club at very reasonable rates.

Tennis Moncton also provides the opportunity for non-members to play. Whether a member, non-member or out of town guest vacationing or doing business in the area, a player can come visit us and meet our friendly, bilingual staff to discuss a program, schedule or lesson that fits their personal and family needs.

MISSION:

"TO FOSTER A HEALTHY LIFESTYLE OF FUN AND SOCIAL INTERACTION FOR ALL AGE GROUPS THROUGH THE PLAY OF TENNIS AT AN AFFORDABLE PRICE SATISFACTORY TO ALL. WE WANT TO CREATE A WELCOMING, OPEN AND SOCIAL ATMOSPHERE FOR SEASONED MEMBERS, NEW MEMBERS AND NON-MEMBERS. CREATING A FAMILY ORIENTED AND DIVERSE COMMUNITY AT OUR CLUB REMAINS IMPORTANT TO US. WE WANT TO MAKE EVERYONE FEEL COMFORTABLE AT OUR CLUB!"

WHY SPONSOR TENNIS MONCTON?

- High visibility from vehicle and pedestrian traffic within or immediately adjacent to the courts
- We are located along the main entrance to the very busy Centennial Park
- City of Moncton estimates (2019) – 2000 cars and 150 pedestrians daily
- More than 800 people, plus their families, come to the courts each season
- High-profile tennis tournaments bring in visitors from all across the maritime provinces
- Centennial Park hosts several annual events that attract thousands of locals and visitors. One example: The Atlantic Nationals (Car show), with 50,000+ attendees annually
- Enhanced brand exposure in a different and eye-catching way
- Association with the social values and community focus of Tennis Moncton

USE OF SPONSOR FUNDS

- To achieve greater inclusion in our offer of recreational and social events
 - To launch player development initiatives, such as a junior progressive tennis program (ages 5-13), that are sensitive to the financial needs of the participants
 - To purchase and maintain nets, balls and equipment that allow us to provide tennis opportunities to a wider variety of participants
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SPONSORSHIP PROGRAM

CORE SPONSORSHIP PACKAGE (BANNER PLACEMENT & ONLINE PRESENCE)

MAXIMUM 4X7 FT BANNER PLACED ON FENCE FACING EITHER CENTENNIAL PARK RD (STREET OPTION) OR INSIDE THE COURTS (COURT OPTION). COMPANY LOGO ON TENNIS MONCTON WEBSITE. BANNER PURCHASE INCLUDES 2 FREE MEMBERSHIPS PROVIDED THE MEMBERSHIPS FOR THE SEASON GO TO INDIVIDUALS WHO ARE NEITHER CURRENT NOR PAST MEMBERS OF TENNIS MONCTON

STREET OPTION (Banner faces Centennial Park Road)

- **Annual - \$ 600**/season (May- October)
- **Two Seasons - \$ 550**/season for 2 consecutive seasons (May – October)
- **Three Seasons - \$ 500**/season for 3 consecutive seasons (May – October)

COURT OPTION (Banner faces inward toward courts)

- **Annual - \$ 400**/season (May- October)
- **Two Seasons - \$ 350**/season for 2 consecutive seasons (May – October)
- **Three Seasons - \$ 300**/season for 3 consecutive seasons (May – October)

COMBO OPTION

- Combine a STREET banner and a COURT banner for the same duration and receive additional discounts



Sponsorship Details

Your company will provide the logo and information for the banner, we will forward it to our printers and purchase the banner.

A final sign-off on an electronic version of the banner will be required by your company and Tennis Moncton

2-3 Season Package

The original banner will be used during the 2 or 3 years. If the banner is damaged, Tennis Moncton will replace the damaged banner at no extra cost.

Full payment for the 2 or 3 season package must be made in advance at the time of purchase.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Event Sponsorships:

- Sponsor a tournament or league event and gain prominent brand association.

Lesson Program Sponsorships:

- Support youth and adult lessons by funding equipment and financial aid.

Product Sponsorships:

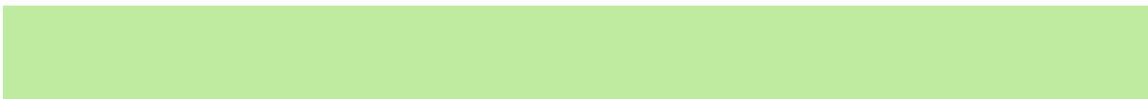
- Provide equipment or other contributions to enhance the club experience.

Corporate Wellness & Team-Building Programs:

- Partner with us to offer corporate tennis wellness programs designed to promote health and team cohesion. Employees can enjoy professional coaching, social matches, and group activities on our courts.

Sponsored Youth Jerseys:

- Feature your brand on team jerseys worn by junior players during tournament training sessions, increasing visibility while supporting youth participation in the sport.



REACH AND MARKETING INFORMATION

MAJOR EVENTS

The National Bank East Coast Open

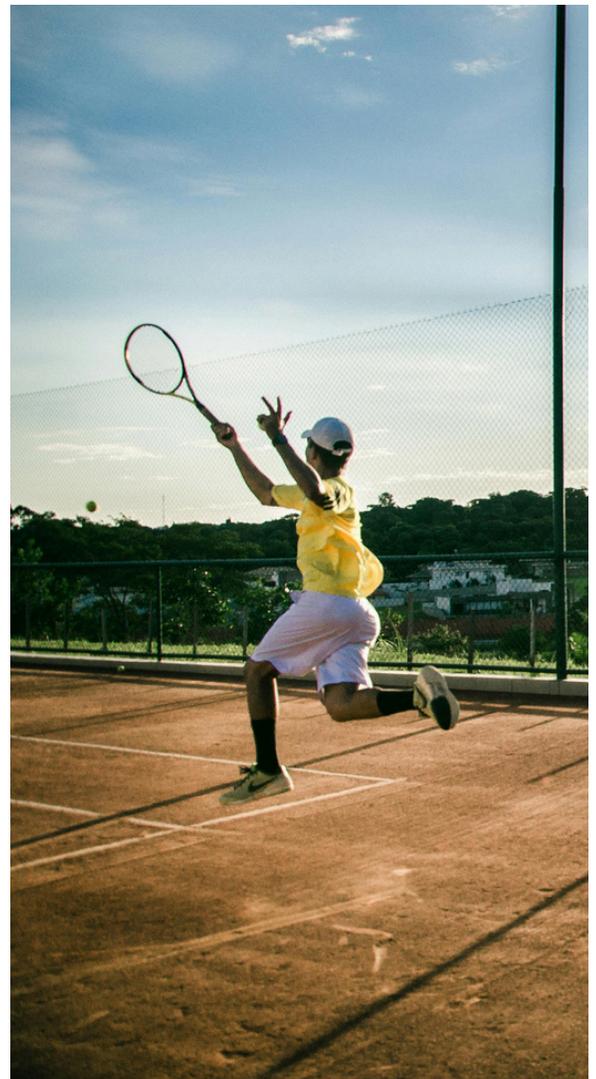
The largest tournament in New-Brunswick, and one of the largest in the Maritimes, the Tennis N.B. sanctioned East Coast Open attracts hundreds of players and their families from near and far every June. The junior draws are played at Tennis Moncton and make for three tennis filled days featuring approximately 40 players.

The National Bank Moncton Open

Another three-day event sanctioned by Tennis N.B., held at our club in August. This tournament is open to all major categories (Junior, Masters, and Open). Approximately 50 players make their way on to our courts to battle it out in what proves to be a fun filled weekend every time.

The Atlantic National Automobile Extravaganza

Even though the famed car show doesn't happen directly on our courts, banners facing the street benefit largely from high visibility on this weekend in July. Hundreds of cars are on display in Centennial Park and around our club. People come from all over Canada to see these beautiful cars, and perhaps also stumble upon your equally beautiful banner while they're here!



THANK YOU FOR YOUR SUPPORT!



TENNIS MONCTON Sponsorship Program

40 Centennial Park Rd., Moncton, NB. E1E 0G4

Dianne Lavoie, Sponsorship Coordinator

(506) 850-1174 e-mail : sponsors@tennismoncton.ca

ORDER FORM

Name of sponsor: _____

Address: _____

Contact person: _____

Phone number: _____

Email address: _____

Sponsorship Program 2025 – Please select one of the following

	<input type="checkbox"/> Street Option	<input type="checkbox"/> Court Option	<input type="checkbox"/> Combo Option
<input type="checkbox"/> Annual (1 season)	\$ 600 per season	\$ 400 per season	\$ 800 per season
<input type="checkbox"/> Multi-year (2 seasons)	\$ 550 per season	\$ 350 per season	\$ 700 per season
<input type="checkbox"/> Multi-year (3 seasons)	\$ 500 per season	\$ 300 per season	\$ 600 per season

Please make the cheque payable to “Tennis Moncton”

We also accept Visa and online payments

Authorized signature: _____

Date: _____